

Loyalty Program *Plus*

EARNINGS & SAVINGS WORKSHEET



How much can you EARN?

PRIVATE LABEL PATIENT LOYALTY PROGRAM*

Annual Patient Enrollment Revenue

Practices average 100 program members. With an annual enrollment fee of \$100, you can expect an additional \$10,000 in revenue.

Incremental Patient Loyalty Revenue

On average, loyalty program members increase their annual expenditure by about 20%. If the average patient spends \$1,000 per year, you can expect an additional \$12,000 in revenue from your 100 members.

RX PRESCRIPTION DISPENSING PROGRAM

Annual Gross Profit for Prescription Dispensing

On average, a practice can expect to write 100 prescriptions per month, with 20% brand (\$20/per) and 80% generic (\$10/per). Using this formula, a practice can expect to generate an extra \$1,200 in monthly income or \$14,400 annually.



Additional money I can EARN this year:

+

How much can you SAVE?

PREFERRED PRICING PROGRAMS

GPO Program—Surgical & Clinical Practice Supplies

Our practices have experienced a minimum annual savings ranging from \$5,000 up to \$150,000.

Credit Card Merchant Processing Program

Our practices have experienced a minimum annual savings ranging from \$2,000 up to \$13,000.

Billing & Collections Program

Our practices have experienced an average annual savings of \$5000. This figure does not include savings from payroll reduction or corrected coding procedures.

Practice Management Consulting Service Program

Our practices have experienced an average annual savings of \$5000. This figure does not include the additional benefits of having a more educated staff, a more efficiently run practice or an enhanced practice setting.

Risk Management Program

Our practices have experienced an average annual savings of \$5000. This figure does not include savings realized from not incurring fines for non-compliance.



Additional money I can SAVE this year:

+

THE BOTTOM LINE >

TOTAL COMBINED REVENUE & SAVINGS IMPACT TO MY BOTTOM LINE:

+

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*Participation in the Private Label Patient Loyalty Program is mandatory to receive other program benefits.
NOTE: All numbers are provided for general estimating purposes only. Individual practice results will vary.

Loyalty Program Plus

Sample EARNINGS & SAVINGS WORKSHEET



How much can you EARN?

PRIVATE LABEL PATIENT LOYALTY PROGRAM*

Annual Patient Enrollment Revenue

Practices average 100 program members. With an annual enrollment fee of \$100, you can expect an additional \$10,000 in revenue.

\$10,000

Incremental Patient Loyalty Revenue

On average, loyalty program members increase their annual expenditure by about 20%. If the average patient spends \$1,000 per year, you can expect an additional \$12,000 in revenue from your 100 members.

\$12,000

RX PRESCRIPTION DISPENSING PROGRAM

Annual Gross Profit for Prescription Dispensing

On average, a practice can expect to write 100 prescriptions per month, with 20% brand (\$20/per) and 80% generic (\$10/per). Using this formula, a practice can expect to generate an extra \$1,200 in monthly income or \$14,400 annually.

\$14,400



Additional money I can EARN this year:

+ \$36,400

How much can you SAVE?

PREFERRED PRICING PROGRAMS

GPO Program—Surgical & Clinical Practice Supplies

Our practices have experienced a minimum annual savings ranging from \$5,000 up to \$150,000.

\$5,000

Credit Card Merchant Processing Program

Our practices have experienced a minimum annual savings ranging from \$2,000 up to \$13,000.

\$2,000

Billing & Collections Program

Our practices have experienced an average annual savings of \$5000. This figure does not include savings from payroll reduction or corrected coding procedures.

\$5,000

Practice Management Consulting Service Program

Our practices have experienced an average annual savings of \$5000. This figure does not include the additional benefits of having a more educated staff, a more efficiently run practice or an enhanced practice setting.

\$5,000

Risk Management Program

Our practices have experienced an average annual savings of \$5000. This figure does not include savings realized from not incurring fines for non-compliance.

\$5,000



Additional money I can SAVE this year:

+ \$22,000

THE BOTTOM LINE >

TOTAL COMBINED REVENUE & SAVINGS IMPACT TO MY BOTTOM LINE:

+ \$58,400**

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